



BUSINESS ENTERPRISE PROFILE



اربان ترید انترناشیونال
URBANTRADE
INTERNATIONAL

“URBANTRADE OFFERS FMCG PRODUCTS IMPORT FROM ALL OVER THE WORLD”





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OUR STORY

URBANTRADE International General Trading LLC (UTGT) offers FMCG products import from all over the world and from local manufactures to meet the ever increasing demands for FMCG products by both local and multinational communities living in the GCC.

Having successfully supplied the corporate sectors, HORECA, and other large retail players in the region with imported and locally sourced products, and after studying FMCG market insights, and prospects for the growth that this industry has been raising over the past years, we are expanding our business reach to serve large to mid-size markets across the UAE and GCC.

ABOUT US

With consistent supply chain and proven logistics and distribution capabilities, UTGT can deliver quality products and services to its customers uninterrupted. Our FMCG unit focuses on variety of FMCG products like Food & Beverages, Personal Care, Home Care, Over the Counter (OTC) products, Electronics & Home Appliances, and medical supplies/disposables. Our extensive experience and knowledge of Global FMCG market has helped us developing sustainable business relationships with leading clients in the region. We have also established partnerships with distinguished manufactures, suppliers, and agencies across the world. We continue to work on improving our services and product range that would include wholesale supplies, Cash & Carry outlets, wider distribution channels, and logistics.



OUR VALUES

ACCOUNTABILITY

WE LEARN, GROW AND MATURE FROM CHALLENGES.



INITIATIVE

WE CONSTANTLY EXPLORE CREATIVE AND EFFICIENT WAYS OF WORKING.



EXPANSION

WE ARE FORWARD LOOKING AND SEEK GROWTH OPPORTUNITIES.



COMMITMENT

WE STRICTLY ADHERE TO THE DEADLINES.



CUSTOMER CENTRIC

WE MAKE OUR DECISIONS BASED ON CUSTOMER FEEDBACK AND MARKET RESEARCH.



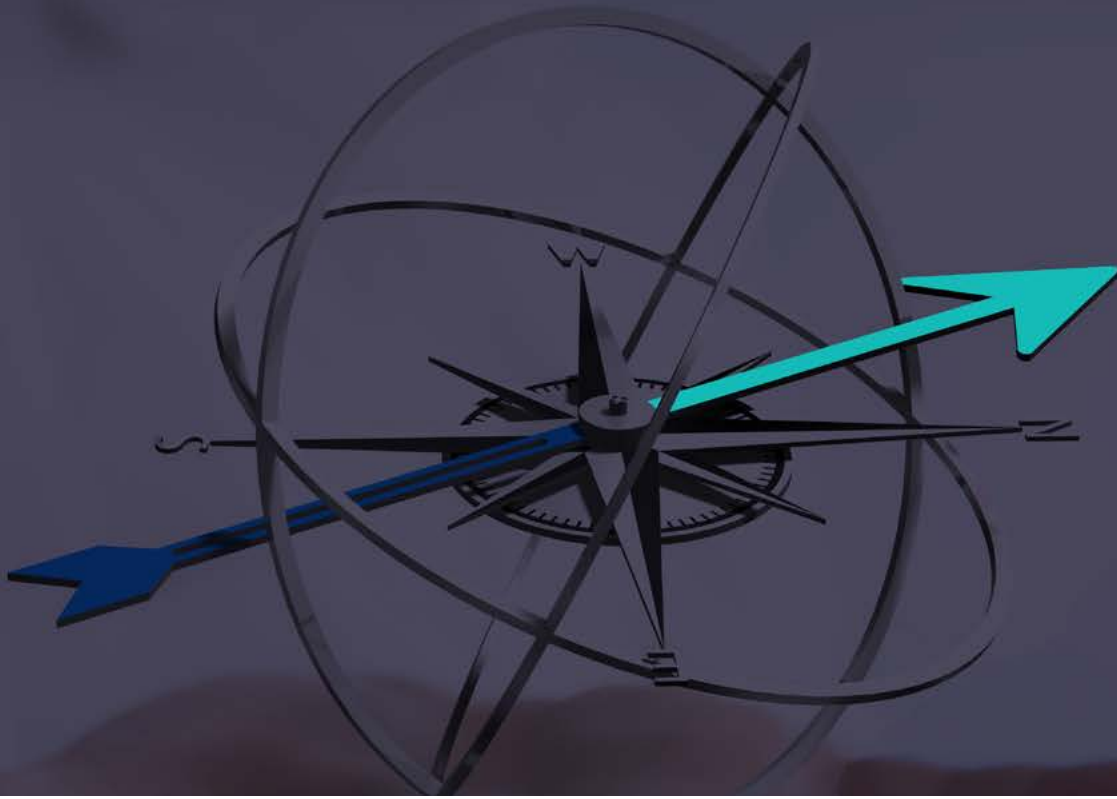


**WE WILL
PROVIDE
YOU WITH
THE BEST**

URBANTRADE



Our mission is to become market leaders in FMCG trade by means of innovative techniques of procurement & distribution to deliver quality food and non-food products to all corners of the world.



OUR VISION

Our vision is to penetrate new markets, unravelling niches, trends, and needs, and hence create new avenues for FMCG products.

As I look back at 2020 and 2021, it's hard not to feel both somewhat breathless and grateful for all that we've learned and achieved. The collective challenge presented by a pandemic that nobody expected to last this long has changed how we work, but not how we deliver value to our clients, investors, partners, and the ecosystem.

When 2022 started, economy was still under pressure by persistent geopolitical issues including global inflation and aggressive rate hikes. With all such market dynamics, we know it wouldn't be an easy time going forward but my plans are equally ambitious. With a brilliant history of more than 25 years of managing various portfolios within the challenging investment market, I still have big plans for URBANTRADE. Nothing is achieved without focus and commitment, and we will turn every challenge we see into an opportunity!

Through strategic cooperation with associates and partners around the globe, as well as professional internal business structuring, we laid a strong foundation for URBANTRADE International that will surely advance into strategic business sectors including Food & Beverage, Cosmetics, Commodities Trading, and Import/Export and Distribution of other FMCG products. This diversity of full-blown trading solutions enables the company to transform into a "trusted market participant" and satisfy every need that our clients may have. Following the significant ups and downs in the global market, along with the realization of the difficult time in the lead up to recovery, we have reassessed our position to ensure long-term economic viability.

We have expanded our international supplier source network and relationships by securing trade agreements with leading suppliers across Asia, Europe, Africa, and Americas. Our key focus is on business growth with uniquely better products line. The momentum is great so far; it is a result of various initiatives and collective efforts that we put in place as a new team. We recognize that extensive market research, local knowledge and industry experience are of paramount importance, and so the values of excellence, trust and commitment are embedded in how we do business. We systematically enhance our products line and services via careful research and analysis along with adherence to international codes and standards.

URBANTRADE is committed to secure its presence in the GCC and beyond, in line with our internationalization strategy. We will continue with our growth plan – in people and clients. We will also consolidate our sales partner program and evolve our business to deliver more value to our clients and give our associates more autonomy in its implementation.

We are committed to delivering on our goals and I have full confidence that we will. And in doing so, we'll drive sustainable, long-term, incremental value for our clients and for our shareholders.

Thank you for your patronage and trust in our company.

Noushad Dawood
Chief Executive Officer





OUR IMAGE

“WE CONSTANTLY SEARCH
FOR WAYS THAT ADD
VALUE TO OUR CLIENTS.”



OUR WAREHOUSE

WITH CASH & CARRY FACILITIES

OPENING SHORTLY





OUR TEAM CONSISTS OF DYNAMIC, CREATIVE AND DIVERSE INDIVIDUALS FROM DIFFERENT COUNTRIES AND AGE GROUPS.

WE BELIEVE THAT DIVERSITY ALONG WITH OUR CUSTOMER CENTRIC CULTURE AND COMMON SET OF VALUES, ENABLES US TO SUCCESSFULLY PURSUE OUR VISION TO CREATE A BETTER EVERYDAY LIFE FOR THE MANY PEOPLE.



OUR CAPABLE AND FRIENDLY TEAM MANAGES AND OVERSEES THE TRANSPORT AND LOGISTICS FOR MOVING AND DELIVERING OUR FMCG PRODUCTS, WHICH IS MADE POSSIBLE THROUGH PARTNERSHIPS WITH LEADING SHIPPING AND HANDLING COMPANIES THAT MANAGE THE TRANSPORTATION OF PRODUCTS AND DIFFERENT COMMODITIES ACROSS THE WORLD.





OUR CLIENTS

Our database of clients entails, but is not limited to, large corporations, HORECA industry, and A class retail companies.

PRODUCTS

We are on a journey to raise the goodness in Food & Beverage. With URBANTRADE, you can get your trusted and loved brands at competitive price. We associate with leading suppliers across the world to bring nutritious, delicious, and sustainable food & beverage products that meet your changing dietary needs and appetites.



OUR SOCIAL RESPONSIBILITY

We are committed to caring for the community, responsibly source the products, and respecting our mother planet.



URBANTRADE is also in the process of producing innovative food products under our own brand.

We are aiming to build deep connections with our customers. With URBAN products, we create enduring benefit to our clients – we deliver exceptional produce, high-quality meat, poultry, and seafood, and imported foods offering global flavors.

Our industry leading quality assurance standards and distribution network will keep you always stocked with the freshest products and ingredients.



URBANOLA

EDIBLE OILS



البيانات الغذائية لكل 100 غرام (3.5 أونصة)

المكون	القيمة
الطاقة	884 كالوري
الدهون	100 غرام
الدهون المشبعة	1.5 غرام
الدهون غير المشبعة	98.5 غرام
الكربوهيدرات	0 غرام
البروتين	0 غرام
الصوديوم	0 ملغ
الكالسيوم	0 ملغ
الحديد	0 ملغ

ملاحظة: هذه البيانات هي تقديرات فقط. يرجى الرجوع إلى الملصق الغذائي للحصول على مزيد من التفاصيل.

URBANVALLEY

GRAINS, PULSES, SPICES,
FLOURS, RICE, SUGAR, SALT...



URBANTREATS

DRY FRUITS, DATES, NUTS, BAKERY, CHOCOLATES...



URBANLUSH

FROZE FRUITS, VEGETABLES, MEAT,
POULTRY, SEAFOOD, CANNED FOODS...



URBANFRESH

DAIRY PRODUCTS,

FRESH VEGETABLES & FRUITS



URBANSRING BOTTLED WATER



URBANMIX

BEVERAGES





As a general trading and distribution company, URBANTRADE continues to enhance its offering by supplying other non-food products like cosmetics, OTC products, disposable packing, commercial office supplies including chemical and cleaning supplies, and medical disposables.

URBANBELLA COSMETICS



URBANBLISS

HOME CARE



URBANRANGE

DISPOSABLES



URBANNOTES

STATIONERIES





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